

National Pachyderm Web Site Guidelines for unit clubs

Sites Should Contain the following:

- Pachyderm logo and club name.
- Meeting place, dates and times.
- Contact information - email is preferred although phone numbers may be used.
- Email contact button.
- List of Officers.
- Links to the National Pachyderm site, RNC and local GOP sites.
- Disclaimer for linked sites content.

Suggested optional items:

- Calendar of Pachyderm programs (speakers, subject, date & time).
- Pachyderm Preamble and motto.
- Brief history of your club.
- Area GOP events listing.
- Membership application form.
- Photos from Pachyderm events.

Sites should not contain:

- Any material that could be construed as endorsing a candidate in a contested primary or a position on an issue.
- Any material that could be deemed offensive, inappropriate to the image of Pachyderm, libelous or malicious.
- Editorials or editorial cartoons.
- Any materials that could be construed as being in opposition to any elected Republican, or party official.
- Commercial advertising or banner advertising.

Assistance from National:

- National will provide free hosting of club web sites that adhere to the above guidelines.
- This will allow the club to have a web site without incurring any monthly recurring fees.
- National will provide a basic web site design for clubs lacking the expertise to create their own.
- National will provide a "kit" of graphics, buttons and banners for clubs that wish to create their own web site.

Clubs do not need to have their own domain name, National will supply a sub account under its domain eliminating the cost of domain registration to the club.