



## MEMBERSHIP BEST PRACTICES

### 10 Ways to Help Your Club GROW & RETAIN

#### Make Friends with the Media

Increase the value of your club, program & speaker by publicizing your events & inviting the press.

#### Announce Activities Well in Advance

Send written invitations (mail or email) to members & past guests. Follow up with phone reminders.

#### Make Everyone Feel Important

Personally welcome each attendee & facilitate guest introductions.

#### "Break Bread"

*Fellowship time* is key to making Pachyderm functions unique.

#### Keep Business to a Minimum

Focus meetings on good programs that: (1) are unique (2) cover local issues & important topics (3) feature knowledgeable speakers (4) are well organized & brief.

#### Recognize Members

Acknowledge hard work, successes & achievements.

#### Give Members a Voice

Allow time for discussion.

#### Focus on Leadership

Select energetic officers, arm them with proper training/tools & extend leadership opportunities to other club members.

#### Always Follow up with Guests

Collect contact information from guests, solicit their feedback & invite them to join.

#### Monitor Membership Value

Survey members & encourage their feedback & suggestions.

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## National Biennial Conference Will Help Local Clubs "Blaze New Trails" and Tackle Technology

By Tom McElwain  
2nd Vice President

"Blazing New Trails" is the theme of the 2011 Biennial National Pachyderm Conference which will be held June 23-25 in St. Charles, MO. The theme is reflective of the fact that, though George Parker's vision for the Pachyderm Club is timeless, our world has changed significantly.

Internet, cell phones, and laptop computers weren't even a thought in 1967 when George and his buddies formed our first Club. So, has our organization (and other GOP organizations) kept up with the ever-evolving fields of technology and communications? In some

aspects we have; in other aspects we may need help taking advantage of these new opportunities to communicate our message.

Technology is just one of many advances that participants at the National Conference will explore. The National Board is working tirelessly to ensure that this conference helps attendees develop skills that every member and club needs to be successful. We sincerely hope that all members will take advantage of this exciting opportunity to learn, grow, and meet fellow Pachyderms from across our Nation.

### A Note to Local Pachyderm Boards

The National Board is diligently trying to keep the cost of the National Conference down in hopes of encouraging the participation of as many members as possible.

Please consider financially supporting members planning to attend. Helping good members attend is an investment in your club's future.

## Holly Lintner Selected As Executive Director of NFPC

The Board of Directors of the National Federation of Pachyderm Clubs has chosen Holly M. Lintner as its Executive Director. Holly is assuming responsibility for planning, coordinating and directing the activities of the National Federation of the Grand Order of Pachyderm Clubs including: program coordination, training and supervision of staff, motivation of volunteers, monitoring income and expenditures, office oversight, club services and promotion of the Pachyderm organization.

Holly's involvement with the Pachyderm Club began when she joined the SEMO Pachyderms in 2004 and was elected to the Board of Directors in 2005. In 2008, under her leadership, membership grew by 50 members. Holly serves as Vice Chair, overseeing the program and membership committees.

"I love what the Pachyderm Club stands for," says Holly. "Our motto, 'Free Government Requires

Active Citizens' speaks to me. I love the idea that we provide a forum for political discussion, education and involvement, especially that our clubs help voters make informed decisions and become active in government and the political process."



Holly M. Lintner

In addition to Holly's involvement with the Pachyderm Club, she has been involved, since 2004, in the Republican Central Committee where she serves as Vice Chair. She also serves as Senatorial District Chair, Congressional District Vice Chair and has served as the Republican Women's Club Treasurer for five years. Holly has assisted many candidates in their campaigns. She has been recognized for her efforts within the Republican Party with the Pachyderm Tough Tusk Award (2008) and the Bill Emerson Public Service Award (2010). A native of Poplar Bluff, MO, Holly and her husband, Jon, have three sons Zane (9), Peyton (8), and Trey (5).

## The President's Remarks

By John D. Wiemann

Over the past year and a half, our country has suffered from results of the 2008 election. As President Obama stated, "elections have consequences" and the Democratic Party took full advantage of its new power by "forcing" a hard left agenda on Americans.

As I have mentioned in my previous remarks, many Americans were alarmed by the actions taken by the Democrats. As a result, average citizens across the country decided to get involved in the political process: Many (1) organized under the Tea Party banner (2) joined Pachyderms, and/or (3) worked for candidates. As a result of the ground swell of new active citizens, the Republican Party was able to successfully take back control of the House and pick up several new Senate seats along with new Governorships.

Our Pachyderm preamble states "We get the government we deserve, not the one we wish for." The November election results were impacted by Pachyderm members across the country actively supporting Republican candidates. In most cases, our members were running for office or were the faces behind the scenes making phone



John D. Wiemann

calls, going door-to-door, putting up signs or making personal campaign contributions. I want to thank everyone who participated in the political process and helped get

Republicans elected in their communities. I want to congratulate those Pachyderm members who were elected or re-elected to serve our country. We thank you for your service and appreciate your support of the Pachyderm movement.

Rest assured, I will definitely remind the Republican Party leadership about the key role Pachyderm Clubs and members play in helping Republicans win elections.

Speaking of change, as part of my promise to continue improving the organization, the National Board agreed to hire a new full-time Executive Director. I am pleased to announce that Holly M. Lintner has joined us as our new Executive Director. This is not Holly's first experience with Pachyderms. She has been a member of the Southeast Missouri Pachyderm Club Board of Directors since 2005 where she has fulfilled the roles of Vice President, twice, as well as the role of President. Holly comes to us with a strong passion for our Club, a background in nonprofit management and a Masters in Public Administration (MPA).

Holly brings tremendous non-profit and political experience to the Pachyderm organization. Her experience serving as President of her local Pachyderm club brings a good understanding of the challenges and opportunities the Pachyderms face. Given Holly's education, business and political background we expect the Pachyderm organization to grow to new levels.

I want to thank Arlene Hogue for her dedicated service to the Pachyderm Club over the past three years. She joined us during some major changes and kept the organization intact. She will stay through December to assist Holly in the transition.

Please mark your calendars and plan to attend the Biennial Conference June 23-25 in St. Charles, MO. We are planning an outstanding conference along with two major evening events featuring nationally known political speakers. It is our goal to put the Pachyderm Club firmly on the political map and have our conference be a place for Republican leaders to be seen and heard.

Thank you for your membership and support of the National Pachyderms.

Sincerely,

John D. Wiemann

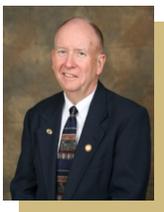
## Board Member Profile

### Tom McElwain Serves as the NFPC 2nd Vice President

Car restoration...travel...golf...the military...business...and, of course, The National Federation of Pachyderm Clubs. What is the common denominator? Give up?

The right answer is Tom McElwain, President of the Glacier Country (MT) Pachyderm Club and the current Second Vice President of the National Federation of Pachyderm Clubs! The native Montanan is retired after a long career in business and the Montana Army National Guard, which has freed up his time for Pachyderm and civic activities.

Tom also serves as a board member for Northwest Health Care and a trustee for Flathead Valley Community College, as well as a member of the Flathead Court Appointed Special Advocates (CASA) Advisory Council, the Kalispell Rotary Club and Glacier Institute. He helped found the Butte, MT Club and served as a Director and Secretary of the National Pachyderm Board in the 1990's.



Tom McElwain

Tom received his Bachelor of Science degree in Accounting from the University of Montana. He has taken additional coursework in the field of public utilities.

One of his responsibilities as the Second Vice President on the national board is the planning and execution of the Club's Biennial Conference. Tom sends a personal invitation to every Club member to "Blaze New Trails" Thursday, June 23 through Saturday, June 25, 2011 in St. Charles, MO.

Tom and Carol, his wife of 43 years, enjoy driving their restored 1968 Huggler Orange Pontiac LeMans around western Montana. The McElwains have three grown children and four grandchildren. Despite his busy civic life, Tom finds time to cultivate his golf game, his love for history, help local benevolent organizations raise funds, and travel. His 2011 agenda includes a trip to Egypt and Jordan. He and Carol have visited China, Ireland, Germany, Japan, Indonesia, and South America. They also spent six weeks in South Africa.

## Director's Dialogue

By Holly M. Lintner

Greetings fellow Pachyderms! I am honored to serve as your Executive Director. I look forward to getting to know you and to being a part of the Pachyderm Club's expansion. Pachyderms have played a very important role in my life and in the lives of some of my very close friends. I wanted to share our Pachyderm success stories.

I have always known I wanted to be heavily involved in politics. For four years, after graduating college, I sat wondering how a young person with no local connections could break in to the political scene? In 2004, I was offered an opportunity to work for Nathan, an acquaintance of my husband, running for State Representative. I left a good job to pursue my passion. During the campaign, I was invited to join Nathan at a candidate forum hosted by the Pachyderm Club. I quickly accepted the invitation thinking that I was getting a rare opportunity to visit because I thought that the Pachyderm Club was exclusive to men. When I learned that women could join, I became a "regular" at the small, monthly gatherings of like-minded conservatives. At my third meeting, I had the great honor of meeting George Parker and hearing him speak. A few months later, I received a phone call from Paul Summers, a local Pachyderm founder and Board member, asking me to serve on the Pachyderm Board. During our conversation, Paul impressed upon me the importance of having young people involved in politics and in the Club. That conversation helped shape my political purpose and helped me find my place in politics.

At my first Pachyderm meeting, I met another first-time visitor, Pete Frazier. Pete was a Social Studies teacher who was issued a challenge during a lecture to run for office. So, Pete did just that. Pete, like me, was new to the local political scene. He recounts his first visit to the Pachyderm Club as "one of those things that you had to do if you were a candidate," although he dreaded attending because he felt like an outsider. Pete survived the evening but did not win

the primary. He did, however, join Pachyderms, serve on the Board, and together we found ways to attract more young people to the Club. Pachyderms allowed Pete a forum to cultivate his political knowledge and network and, on November 2, 2010, Pete was elected County Auditor.

Through Pete, I was introduced to Evan Trump. Evan was the "black sheep" of his family, the lone Republican in a family of Democrats. Like Pete, Evan needed a place to cut his political teeth and hone his skills. He joined Pete and I's efforts to grow our Club. This year, Evan not only served as Pachyderm President, but was elected County Republican Chair.

I met Scott R. Clark, a very intelligent, young Republican, while attending Master's classes. Scott had a long-standing interest in our government and politics but was new to the area and too young for many to take seriously. I was happy to finally convince him to attend and join Pachyderms. He is such a resource at our meetings, providing answers to almost every question fellow members have. Pachyderms helped Scott build his credibility and conservative network. Last year, he joined our Board. This year, he announced his plans to challenge a 33-year incumbent Democrat for County Recorder of Deeds. Unfortunately, he drew a primary opponent but, surprisingly, beat her. Then, in another surprise to many, the 25 year old JC Penney Catalog Supervisor beat the 33-year incumbent by 5000, carrying 60% of the votes!

In 2007, I found myself in the unusual circumstance of Chairing my Legislative District Committee, when the State Representative was indicted on Federal charges and was forced to step down from office. While leading the search for worthy candidates, I met Lt. Colonel Wayne Wallingford. Wayne spent a large part of his life moving across the world with Air Force. When he finally settled down, his love of politics surfaced and his need to continue to serve grew. Like our other friends, Wayne needed a place to materialize his passions. I told him about Pachyderms. He was excited to "break bread" with fellow Republicans. I was very fortunate to have Wayne as my Vice President the year I served as President. Together, we grew

our Club membership over 500%! The following year, Wayne served as Club President and attended the 2009 Biennial Conference in Las Vegas. Sadly, I could not attend due to my father's passing that week. However, I was so excited to learn that Wayne was elected to the National Pachyderm Board of Directors. Then, on November 2, 2010, he was elected to the Missouri Legislature. Another Pachyderm success story!

I know for every Pachyderm success story that I

tell you, there are 100s more because the Pachyderm movement truly is the most practical means for which broad citizen participation in politics may be achieved. Pachyderms have the potential to not only change one person's life but to transform entire communities. There are many great conservative people who like me, Pete, Evan, Scott and Wayne are desperately searching for a place to break bread with like-minded conservatives – a place where they can gain the knowledge and confidence to educate and motivate others to get involved in the political process, to become "active citizens." Now is the perfect time for us to reach out to those that want to get involved in politics, are unhappy with our current Administration, and are in need of a healthy outlet. As we enter our 2011 membership drive, I want to challenge all members to expose at least five people to the gift of Pachyderms. But don't stop with your own community. Reach out to your Republican friends in other communities and help start new Pachyderm Clubs. Together, armed with the ingredients that have made Pachyderms successful for over forty years, we will continue to grow our base and rid our country of the corrupting influences that plague our government. Along the way, we may change an individual's life in the way that mine, and hopefully yours, has been changed. This is your opportunity to change a life, to Pay It Forward.

Please share your Pachyderm success stories with me.

My email address is [hlintner@pachyderms.org](mailto:hlintner@pachyderms.org).

# Club News

## Columbia (Missouri) Club Sponsors George Parker Youth Conference

Nine young adults were the special guests of the Columbia (MO) Pachyderm Club's George Parker Leadership Conference Saturday, October 2.

Andrew Perry, a University of Missouri-Columbia freshman, was the emcee for the conference, which featured the following guest speakers, Missouri State Senator Bill Stouffer; Western Illinois University Professor Rick Hardy, Historian Henry Atkinson, Director of Communications for the Missouri Republican Party Jonathon Prouty, and Economics Professor Dennis DiPietre.

Conference attendees agreed the conference presenters and organization were outstanding.

## Glacier Country Club (Montana) Initiates Young Groups

Tom McElwain, Club President and Second Vice-President of the National Board, reports, "The Glacier Country Board adopted a goal to start local chapters of Teen Age Republicans (TAR), College Republicans (CR), and Young Republicans (YR)."

With the help of Gary Elliott, member and auctioneer, the Club raised \$3,500 toward this goal during their installation dinner!

In addition, the Club sponsored the Glacier High School "We the People" trip to the national competition in Washington, DC last June. "We are continuing this goal as a top priority and hope to report the formation of Young Republicans and Teen Age Republicans soon!" Tom said.

## Missouri State Federation Attends State Fair in Force

The Missouri State Pachyderm Federation was out in full force for the 2010 Missouri State Fair, according to President Ed Richards. President Richards and Pettis County Pachyderm Secretary Elizabeth (Betty) Hopkins rode in the opening day parade to much applause and cheering.

Ed said, "The largest crowds in the history of the Ham Breakfast met under the Director's tent on Thursday, August 19. Federal, state, and local Republican officeholders and candidates along with their volunteers attended en masse. Our candidates were well-received by the attendees and overwhelmed the Democratic opposition."

## North Valley Pachyderm Club (Montana) Promotes Education

Dave Hurtt, Club President, said North Valley has been busy working in the community. North Valley Member Bill Hester initiated an essay contest on the U.S. Constitution for high school students. There is a \$500 first place prize and \$250 second place prize.

In addition, Bill also formed a group to work with local school administrators to understand and aid in improving education in the Stevensville area. Member John Husen initiated a book donation program for schools. North Valley has provided forums for local candidates to present their views. The club designed, produced, and sold red ball caps with the caption, "Going Rogue". Dave said they took a picture of members wearing the caps, and signed, framed and mailed a letter of congratulations and best wishes to Sarah Palin, with two caps. When she came to Missoula in September to speak at a charitable fund raiser, several members were selected as honorary ushers, and wore their hats at the 1,600 seat event.

North Valley has been a partner with the South Valley Club, the Republican Women and the Republican Central Committee to sponsor, finance and staff the new Republican Headquarters.

### MEMBERSHIP BEST PRACTICES

#### Membership Pitfalls 5 Things to AVOID

##### Cliques

Welcome diversity. Reach out to people of every age, race, gender, religion, etc.

##### Getting High-Jacked

Do not let your Club be monopolized by candidates, or members promoting specific candidates or issue(s).

##### Vocalizing Overly

##### Conservative/Liberal Views

Be respectful of differing ideas.

##### Stale Leadership

Complacency and stagnation decimate clubs.

##### Getting Stuck in "Status Quo"

Be mindful of ways to keep programming and promotion fresh and exciting.



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### The Pachyderm Foundation

"There is no such thing as a democratic nation without political leaders." The Foundation provides scholarships for students to help and encourage future political leaders.

You can help by mailing contributions to:

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Bill Phelps, Chairman